

urbanfarm
naturals®



Media Kit

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Q&A

What is UrbanFarm Naturals? We are a family-owned and-operated bath & body company based out of Arlington, Washington. Tamila Morgan, also known as “Mom” is the heart and soul of UrbanFarm. She develops all of the products and tweaks them until they are perfect. Jeff, also known as “Dad” builds and designs our farmers market and trade show booths. Kolt and Darby, also known as “The Kids” help assemble and package everything up.

What sets you apart from similar companies? We create and develop all of our products from scratch. And, we mix, measure, and make everything the old-fashioned way. We use local and natural ingredients that are almost good enough to eat! Ingredients such as olive oil, oatmeal, raw honey, avocado and coffee are common staples in all of our soaps and body products. We never use artificial colors, scents, parabens, or fillers!

Why should I buy your products? Because our products are healthier for you and our environment. When you wash your hands or use lotion, the ingredients in these products get absorbed into your skin and eventually into your bloodstream. When you use products that have artificial scents and parabens in them, they also get absorbed into your skin and can be bad for your health. We are also committed to preserving our environment and supporting our local economy. We strive to use organic ingredients and earth friendly recyclable packaging.

What kinds of products do you make? We make high-end bar soap, bath salts & scrubs, body lotions, and an entire line of face specific products.

Where can I find UrbanFarm Products? You can buy our products directly from our website at www.UrbanFarmNaturals.com. You can also find us throughout the year at local farmers markets and tradeshow. For a list of upcoming events visit our website and click on “Events”.

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Background Information

The Birth of UrbanFarm. UrbanFarm Naturals began in March of 2009 out of the Morgan family homestead in Arlington, Washington. Tamila Morgan is the creator and developer of the company and all of the bath and body products they sell. Everyone in the family helps out including Tamila's husband Jeff and their two kids Kolt (11 yrs old) and Darby (9 years old). The Morgans make each and every product out of their home from scratch.

Tamila Morgan wanted to create a company that was good for the people and the planet. She wanted to work with her family and kids toward something that was more in line with her world view and values. She was tired of trying to find bath and body products that were all natural, effective, and made in the USA. So, one day she decided to make her own, and UrbanFarm Naturals was born.

The Meaning of UrbanFarm. Tamila always wanted a small farm, but could never afford one. So she decided that she would create her own "Urban Farm" in her own suburban neighborhood. The Morgan's grow many of the herbs and flowers that go into their products, in their own backyard.

UrbanFarm Products. The first product that UrbanFarm started making was high-end organic bar soap. They were handmade in small batches with all natural and local ingredients. They were made fresh to order without any artificial colors, scents, parabens or fillers. Over the past year, they have expanded their product line to include bath salts and melts, body scrubs and lotions, and face exfoliators and hydrators. They also sell many accessories like all natural sea sponges and hand-made washcloths. For a complete list of all of our products please reference the enclosed product brochure or visit www.UrbanFarmNaturals.com.

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Newly Released Products

Creamy Bath Melt. Use handmade Creamy Bath Melts for a moisturizing and nourishing bath. Break off a small chunk and drop into your tub with warm water. Each melt is enough for 4-5 baths. Ingredients: Butyrospermum parkii (Shea Butter), Prunus amygdalus dulcis (Sweet Almond Oil)*, Rosa rubiginosa (Rosehip) seed oil, Bees wax & essential oils. * Organic

Buttery Lotion Bar. A buttery lotion in a convenient bar! Melts into your skin on contact. Ingredients: Butyrospermum parkii (shea butter), *Cocos nucifera (Coconut) Oil, *Persea gratissima (avocado oil), *Prunus amygdalus dulcis (sweet almond oil), Bees wax, Rosa rubiginosa (rosehipseed oil), Vit E, and essential oils. * Organic

Natural Cleansing Face Bar. Natural Cleansing Face Bar is a gentle creamy cleanser made from a special process, your skin will love! Simply lather up and rinse with cool water. Gentle enough for daily use. Ingredients: Saponified oils of olive*, Palm*, Coconut* and Shea butter, Milk powder, Oats*, Lemon oil, Rosemary, Vitamin E & Proprietary blend of essential oils. *Organic

Orange Lavender Bar Soap. Balancing! Orange and lavender combined give this bar a calming and balancing tone. Made with luxurious organic olive oil, the creamy lather is full of antioxidants and vitamin C that heals the skin! Colored with organic orange juice and turmeric. Ingredients: *Saponified oils of olive, *palm, *coconut and shea butter, *orange juice, *turmeric, lavender and essential oils. *Organic

Vanilla Bean Bar Soap. Comforting! Real organic vanilla beans give this creamy soap the old-fashioned comfort you crave. Ingredients: *Saponified oils of olive, *palm, *coconut & shea butter, *oat milk, *oats, *vanilla beans and essential oils. *Organic

African Washcloth. Made in the Pacific Northwest from hand dyed fabric sourced from West Africa. We donate 10% of each sale to the "Fabric of Life" organization. This non profit that takes women off the streets and educates them to become more self sufficient, and able to support their families, and live a more healthy life!